



Fáilte Ireland

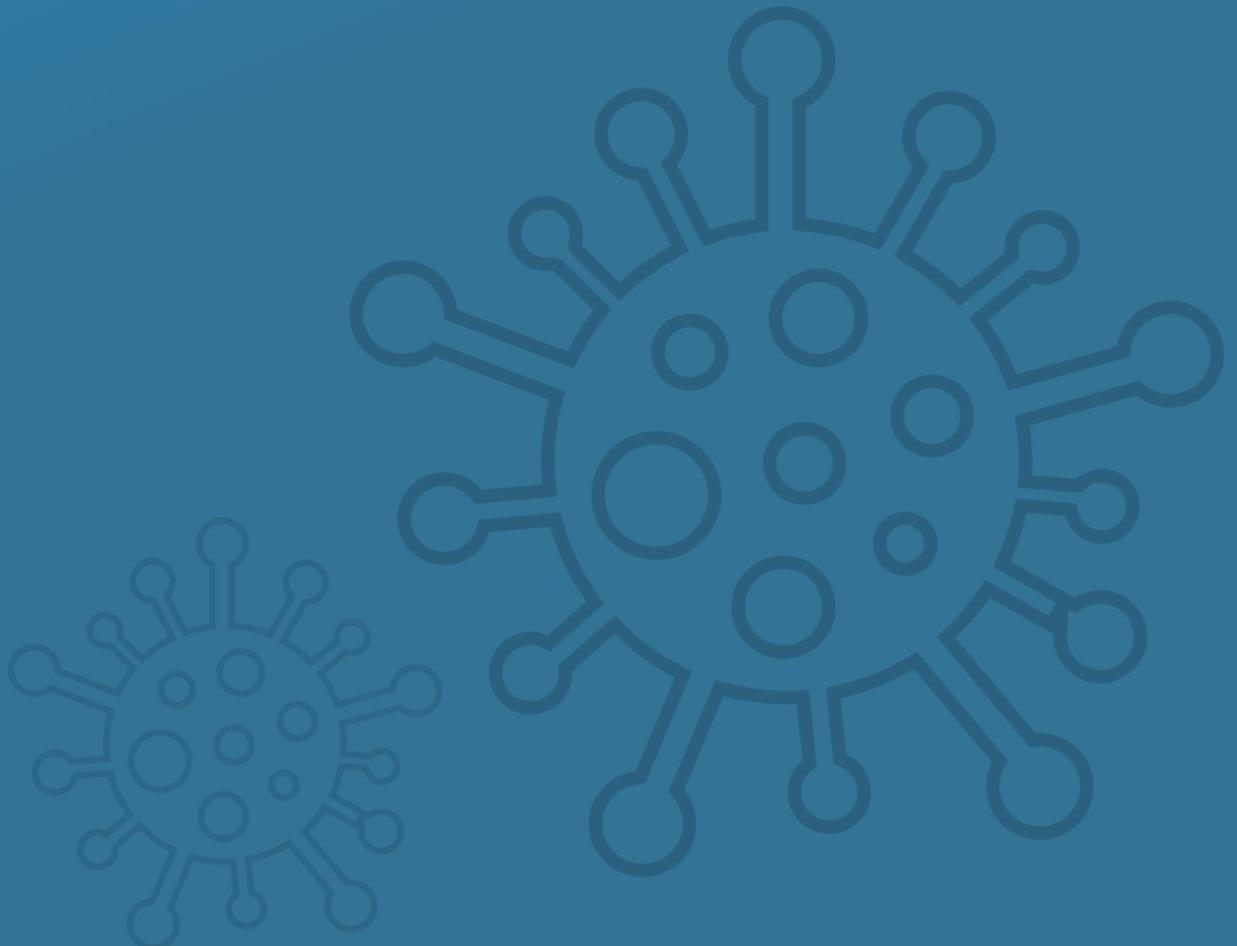
National Tourism Development Authority

SAMPLE RATE AGREEMENT FOR ACTIVITIES AND ATTRACTIONS

FIT & Ad hoc rates differentiated

**COVID-19 SALES & MARKETING FOR RECOVERY
REBOOTING B2B INTERNATIONAL BUSINESS**

Reassure | Attention | Interest | Desire | Action





FIT & Ad Hoc Group Rate Agreement 2020 & 2021

**Insert
Business
Brand**

INSERT TOUR OPERATOR NAME

1st July 2020 – 31st of December 2021

Contact Details:	[Insert Contact Name for the Tourism Business]	
T: [Insert Telephone Number]	E: [Insert Email Address]	www. [Insert Business Website]

General Tours

Experience	Short Description	Min-max Numbers	Duration	Price/Person Public Price	B2B Price Groups	B2B Price Fit
Scheduled Tour	Insert short description	1-30	1 hour	€XX	€XX	€XX
Private Guided Tour	Insert short description	10-30	1.5 hours	€XX	€XX	€XX

NOTE: In light of Covid-19 Government guidelines, the min and max numbers stated above have been adjusted to: Scheduled Tour: 1-16 Private Guided Tour: 8-16

Premium Tours

Experience	Short Description	Min-Max Numbers	Duration	Price/Person Public Price	B2B Price	B2B Price FIT
Premium Experience XX	Insert short description	10-30	2 hours	€XX	€XX	€XX

NOTE: In light of Covid-19, the min and max numbers stated above have been adjusted to 8-16

NOTE:

- All of the above rates and services are bound by the enclosed Terms & Conditions.
- Note that the daily public, scheduled tours that take place at 10am and 2pm are ideal for FIT bookings.
- Ad hoc group pricing applies to groups of 8 plus people (Covid-19 period). While intimate, private group requests for less than 8 people can be accommodated, these bookings are subject to the noted charges for minimum 8 people.

Insert Client Name	Insert Contact Name for Tourism Business
Insert Business Name	Insert Tourism Business Name
Signed: _____	Signed: _____
Date: _____	Date: _____