

Good morning!

Quickly let the customer know the set-up

'Let us know if you would like some

Clearly show how things will work

Tea or coffee* to start?'

'Your breakfast order will be taken and served at your table.'

Communicate that there is plenty of choice and flexibility

1

'Choose from the items below, which will be brought to the table while we prepare your main breakfast order.'

'Let us know if there is something you would like that you don't see?'

Juices: orange, apple, grapefruit, cranberry

Pastries: croissants, pain au chocolat, Danish

Natural yoghurt, fresh fruit salad

Cereals: granola, Rice Crispies

Breads: brown bread, sourdough, white/brown toast

List items that guests were used to seeing on the buffet

***Your choice of breakfast tea or filter coffee will be brought to your table.'*

'If you prefer, you may order from our signature tea & coffee menu below for a supplement'

Upsell Opportunity:
Servers should draw attention to this when taking tea/coffee order

Americano | Cappuccino | Latte | Flat White

Supplement of €2.00

Chai Tea Latte | Herbal | fruit tea infusion selection

Supplement of €1.50

2

Choose your breakfast - prepared to order

Colcannon potato cakes

With poached free range egg

Add your choice of: Sausage/Bacon/Pudding/Spinach

Are there items on the dinner menu that you can prepare extra of and include at breakfast?

Murphy's free range eggs - your way

Boiled/poached/fried/scrambled to your liking

Served with sourdough toast or brown bread

Add your choice of: sausage/bacon/pudding/spinach/sautéed potatoes

Generic descriptions used here but try to include name of product or producer

Buttermilk pancakes

Served with: seasonal fruit compote & Greek-style yoghurt

Or Crispy bacon & local honey

Simple base items with plenty of opportunity for customisation

Irish charcuterie & cheese platter

Selection of Irish cold meats, including honey baked ham, salami, air-dried lamb, and farmhouse cheese, including cheddar, soft goats and mild brie style. Served with sourdough bread.

The full Irish (or the mini Irish)

Doyle's Butcher sausages, dry cured bacon, black and white pudding, sautéed potatoes, fried tomato, free range egg.

Mini breakfast – small portion of the above

Veggie

Sautéed potatoes, fried tomato, free range egg, wilted spinach/kale, fried haloumi

Attractive vegetarian option that combines items mostly available on the menu in other dishes

All are available in smaller portion sizes for children